



MORGAN PHILLIPS
Photography and Videography

2026 PARTNERSHIP DECK

Stories that move people outdoors.

Adventure & lifestyle photography and video for brands built for the trail,
the road, and everywhere in between.



ABOUT MORGAN

Seattle-based, always on the road.

Morgan Phillips is a Seattle-based adventure and lifestyle photographer and videographer. Raised in Birmingham, Alabama, he left at nineteen and hasn't stopped moving since — snowboarding the backcountry of Wyoming, bouldering in the Sierras, vanlife-ing through the desert Southwest, and chasing alpine lakes across the Canadian Rockies. That same restlessness shapes the work: lifestyle, landscape, portrait, product and travel photography built around a brand's specific story, not a stock version of the outdoors.

TRUSTED BY



Google



Amazon



BMW



Canon



Arc'teryx



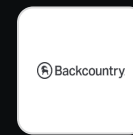
Lincoln



Nissan



LG



Backcountry



Fitbit



Ariel Rider



Mazda



Aether Apparel



Zero Breeze



PowerBar



Orvis

"Good outdoor content
doesn't look like an ad — **it**
looks like a life people
want."









REACH & AUDIENCE

A loyal, engaged following of outdoor-first consumers.

Followers and Posts Published are pulled directly from Instagram account insights, August 2026. Instagram's own dashboard only retains 90 days of account-level history, so Lifetime Views & Interactions are an estimate based on account activity across the account's full history.

INSTAGRAM FOLLOWERS	317,870
POSTS PUBLISHED	1,186
EST. LIFETIME VIEWS	50M+
EST. LIFETIME INTERACTIONS	1.5M+

CAPABILITIES

What I provide.

A single point of contact for concept, production, and delivery — from a one-off product shoot to an always-on content partnership.

01

Photo & Video Production

On-location photoshoots and videoshoots shot and edited to a brand's specific creative brief — lifestyle, product, portrait, and landscape.

03

Social Marketing & Whitelisting

Posts and stories to my own audience, plus whitelisted access so your team can run paid media directly from my account.

02

Content Creation

Ongoing content for your own channels — a steady supply of on-brand assets your marketing team can plan around.

04

Campaign Design

Hashtag campaigns, giveaways, and multi-post series built around a specific launch or seasonal moment — scaled to fit any budget.



RECENT WORK

Brands I've worked with.

A running list, growing every season.

Google	Amazon	BMW
Canon	Arc'teryx	Timberland
Lincoln Motor Co.	Nissan	LG
CamelBak	Backcountry	Fitbit
Aether Apparel	Orvis	Bose
Ariel Rider	Mazda	PowerBar

HOW WE'D WORK TOGETHER

From brief to delivery, kept simple.

01

Brief & Build

We align on the story, locations, and deliverables, then I build a shot list and shoot plan around your brand guidelines and timeline.

INCLUDES

Kickoff call · Shot list & mood board · Location & permit scouting · Production timeline

02

Shoot

On-location production — photo, video, or both — with real gear, real terrain, and a point of view your audience already trusts.

INCLUDES

1–3 days on location · Full photo/video kit · Behind-the-scenes capture · Daily progress previews

03

Deliver & Amplify

Edited assets land in your hands on schedule, with posting, licensing, or whitelisting added exactly where you need reach.

INCLUDES

Full edited gallery · 1 round of revisions · Usage-ready exports · Posting / licensing / whitelisting, as needed

EVERY PROJECT INCLUDES

Direct Communication

You work with me, start to finish — no account layers between the brief and the shoot.

Flexible Scheduling

Weather windows, seasonal light, and travel logistics built into the plan from day one.

Usage-Ready Exports

Delivered pre-formatted for the channels you're licensing — feed, story, print, or ads.

Brand-Safe Content

Every asset reviewed against your guidelines before delivery — no surprises before it ships.

TYPICAL TURNAROUND*

5–10 Business Days

STANDARD RESPONSE TIME

Within 24 Hours

BASED IN

Seattle, WA — Travels Nationwide

*Depending on job size.

WHY NOW

The market behind this partnership.

Influencer marketing isn't a trend brands are testing — it's where budgets are actively moving, and the data backs it up.



“Analysts expect platforms like Instagram, TikTok, and YouTube to surpass traditional media in ad revenue. That shift in ad dollars reflects where attention has been moving for years: toward social platforms. And at the heart of social platforms are creators.”

— Lindsey Gamble, Influencer Marketing Consultant & Advisor

Budgets are growing, platforms are consolidating around Instagram and TikTok, and brands are doubling down on real creators over AI-generated content — exactly where this partnership fits.

2026 Rate Card

Every project is different — use this guide to build a package that fits your budget and goals. All rates are starting points and negotiable based on usage, exclusivity, and scope.

ITEM	STARTING RATE	BUNDLE DISCOUNT
Photoshoot Content only, full day on-location, edited gallery	\$2,800+ half-day \$1,600+	2 or more deliverables = 20% off · 4 or more = 25% off
Videoshoot Content only, full day on-location, short-form edit	\$4,200+ half-day \$2,600+	2 or more deliverables = 20% off · 4 or more = 25% off
Instagram Post @morganphillips — photoshoot included, 1 feed post	\$3,500	2 or more posts = 20% off · 4 or more = 25% off
Story Post @morganphillips — 3–5 frame set, live 24–48 hrs	\$1,200	2 or more = 20% off · 4 or more = 25% off
Licensing — Social Only Repost rights across your own social, 6 months	\$250	5 or more assets = 20% off · 10 or more = 25% off
Licensing — Digital Website, email, paid digital ads, 6 mo, 1 territory	\$650	5 or more assets = 20% off · 10 or more = 25% off
Licensing — Print / OOH Print collateral, packaging, out-of-home, 1 year	\$950+	5 or more assets = 20% off · 10 or more = 25% off
Licensing — Full Buyout All channels, perpetual usage	\$3,200+	Quoted per project based on scope & exclusivity
Whitelisting Meta / TikTok paid partnership ads via @morganphillips	\$1,500+	30 days, up to \$5K spend \$1,500 · 90 days \$3,500 · 6 mo \$6,500+

*All rates negotiable — final pricing reflects usage term, exclusivity, and territory.



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Let's build something.

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